



Colm Brady Appointed New Managing Director at Europcar Mobility Group in Ireland

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PARIS--(BUSINESS WIRE)--Oct. 2, 2018--

Regulatory News:

Europcar Mobility Group (Paris:EUCAR) has today announced the appointment of Colm Brady as its new Managing Director for Ireland. Brady will begin his new role on November 1st, 2018 taking over from current CEO Colm Menton.

This appointment takes place in line with the acceleration of the Group's global transformation path. Since 2014, Europcar has diversified its offering at an international level beyond the historical car rental business. The Group has moved from being a car rental specialist to a global provider of mobility solutions with a wide range of services: vehicles rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing. Reflecting this transformation, the Europcar Group changed its name to *Europcar Mobility Group* in May 2018.

Working with Europcar Group for over 17 years, Colm Brady previously held the position of business development director alongside Colm Menton, playing an integral role in the growth and success of the business in Ireland and serving as Managing Director of GoCar ; Ireland's only car sharing service, one of the brands of the Europcar Mobility Group now diversified portfolio.

In his new position, Brady will focus on helping Europcar Mobility Group to develop in Ireland, providing individuals and businesses across the country with easy access, barrier-free and cost effective mobility solutions.

Commenting on his appointment, Colm Brady said, "It is a very proud day for me to assume the role of MD of Europcar Mobility Group in Ireland, and I'm very excited to see what the future holds. Europcar Mobility Group in Ireland has experienced considerable success in the Irish market over recent years and our vision is to continue making vehicles rental and new mobility solutions more accessible to all people across Ireland."

"We now live an exciting age of mobility. From electric cars to autonomous cars and car sharing, people now have much more choice in terms of how they get from A to B. We intend to be at the cutting edge of mobility solutions and I look forward to leading the change in the Irish market, supported by the brilliant team here at Europcar Mobility Group in Ireland."

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About Europcar Mobility Group

Europcar Mobility Group is a major player in mobility markets and listed on Euronext Paris.

The mission of Europcar Mobility Group is to be the preferred "Mobility Service Company" by offering alternative attractive solutions to vehicle ownership, with a wide range of mobility-related services: cars rental, vans and trucks rental, chauffeur services, car sharing, scooter sharing and peer-to-peer car sharing.

Customers' satisfaction is at the heart of the Group's mission and all of its employees and this commitment fuels the continuous development of new services.

Europcar Mobility Group operates through multi brands meeting every customer specific needs; its 4 major brands being: Europcar® - the European leader in vehicles rental services, Goldcar® - the most important low-cost car rental company in Europe, InterRent® – a 'mid-tier' brand focused on leisure and Ubeeqo® – one of the European leaders in car sharing for both businesses and end-customers market.

Europcar Mobility Group delivers its mobility solutions worldwide solutions through an extensive network in 133 countries (including 16 wholly owned subsidiaries in Europe, 2 in Australia and New Zealand, franchises and partners).

Further details on our website:

www.europcar-mobility-group.com

About Europcar Mobility Group in Ireland:

Europcar Mobility Group in Ireland is part of Europcar Mobility Group, employs approx. 340 people across Ireland and operates two brands in the country: Europcar and GoCar.

- With the Europcar brand, Europcar Mobility Group in Ireland supplies a range of car and van rental solutions to individuals and corporates in Ireland. At peak season, the Europcar fleet in Ireland amounts to over 7,500 vehicles. In addition, over 400,000 domestic and international tourists rent Europcar vehicles in Ireland every year.
- GoCar, which is fully owned and operated by Europcar Mobility Group in Ireland, is a car sharing service that allows members to book and use any car registered with the service. Since GoCar was launched in 2008, over 30,000 drivers have signed up to the car sharing service. At present, there are over 450 GoCar vehicles on Irish roads, with hundreds of locations across the country including Dublin and Cork.

Further information about Europcar's and GoCar's offering can be found at:

www.europcar.ie

www.gocar.ie

View source version on businesswire.com: <https://www.businesswire.com/news/home/20181002005888/en/>

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